



Fall #LOJHope Campaign

GIVING
TUESDAY

Giving Tuesday Drive

Give Now

Greetings firstname,

It's Giving Tuesday - the biggest day of global giving!

Yet because our team has been super busy preparing for this Saturday's **Songs of Hope** event, we are approaching our Giving Tuesday Drive a little differently this year! Rather than trying to squeeze so much in one day, we're making it more of a year-end, Fall Campaign push.

What's the goal?

Our total campaign goal is raising \$25,000 *AND* aligning volunteers for some of our core needs! Thanks to a few fundraiser hosts, event sponsors and individual contributions, we are now about 30% of the way to our financial goal. With only weeks to go, your support is essential to this year's theme of **Strengthening our Roots** and scaling our operations in 2023.

We've just kicked off a Fall Facebook Fundraiser with a \$5K goal and are now looking for a few pledgers for donor matches!! The first giving period will end next Tuesday, and pending we secure enough matches, we're aiming to set at least one giving period each week.

How can you help?

1) If you're able to come, [get your tickets](#) to **Songs of Hope 2022** ASAP and invite others to join you! There will be plenty of ways to contribute there, including **volunteering** - [click here to view slots and sign up](#) by TOMORROW 11/30!

2) If you can't make Songs of Hope, you can **donate** through our main [Fall Hope campaign page](#) or via our [Facebook Fundraiser](#).

3) To help us create some commotion and inspire others to donate throughout our campaign, you can either [pledge a match](#) or to [start your own Facebook Fundraiser](#).

4) Grab a few chances for our [LOJ Hope 50/50 Cash Raffle](#) -- but act fast! Online sales end at midnight this Friday 12/2 and the winner be drawn this toward the end of Songs of Hope. Need not be present to win.

Beyond financial giving financially, you can also **engage with us on our social media pages** (linked within) -- look for, like/love, comment on, and share our posts today and throughout the rest of the campaign. This helps our visibility tremendously!

Here's to joy, hope, healing connection, holistic mental health and suicide prevention! Thank you in advance for your support.

The LOJ Team



Volunteers Role-Call!

Giving Tuesday isn't just about donating. Do you have time, talents, services, or connections you'd like to contribute to Life of Joy? Depending on your interests, you can:

- Fill out our [general volunteer interest form](#)
- [Opt in to help](#) us with fundraising outreach for the rest of our Fall Hope Campaign (making calls, sending emails, writing thank you notes, etc.)!

What the impact of your support ?



Our 2022 vision has been all about **Strengthening Our Roots**, so we can continue to empower our community with holistic perspectives on mental health, to build awareness around life-building tools, and to integrate quality resources for more comprehensive support. As we continue rolling out our **core programs** and building sustainable operations, your support is essential to scaling these initiatives in 2023. This means more community workshops on mental health and suicide prevention, custom support groups, outreach events like **Songs of Hope & LOJ Day**, and the expansion of our **online hub of resources** for integrative healing (currently in production)!

That said, we thank you in advance for any and all of your support!

We can't sustain, expand or serve as a life-line without you!



Special Note: If anxiety, depression or thoughts of suicide are hitting home for you or someone you know, please don't go it alone. Search the **MD Psychological Association** or **Teen Counseling** for professional support, or contact one of these **crisis resources**. Added support is available here for the **Black community** and **LGBTQ community**.

Thank you always for your support!

Fostering a holistic approach to mental health and suicide prevention.



Copyright © 2022 Life of Joy Foundation, Inc. All rights reserved.

Want to change how you receive these emails?
You can [unsubscribe from this list](#).

LifeofJoyFoundation.org